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Brewers of Romania

Perspectives for setting-up a DRS addressing Single-Use Beverage Packaging



2018 – DRS legislation

Context

2018 Romania introduced very ambitious legislation.



Standard DRS Legislation GEO 74/2018

Establishes detailed provisions for DRS on reusable packaging:

- Deposit value
- Producers & Retailers obligations

DRS implementation time line for one-way packaging is defined but details regarding system framework or functionality are not specified.



Industry takes responsibility

for knowledge building and DRS impact assessment.



Feasibility study structure

1.LOCAL CONDITIONS



Country initial assessment – waste management systems
Beverage products market
Retail infrastructure
Legal framework

DRS stakeholders mapping

01

02

4

3. DRS IMPACT

Impact on households and consumers
Impact on producers, retailers, recyclers
Expected influence on informal collectors'
Impact on EPR schemes
Expected environment results

03



2.DRS DESIGN

Central DRS organization establishment

DRS financial model based on country data

DRS related law(s) creation

DRS processes description and business plan

DRS working logic and basic functions



Multinational consortium with broad DRS expertise









GLOBAL CENTER OF DRS EXPERTISE

European Centre of DRS expertise Global overview Broad network of stakeholders O P E R ATIONAL KNOWLEDGE

DRS practical experience Strategies for optimal DRS implementation and operation Control mechanisms and fraud prevention A N A LYTICAL A N D
O P E R ATIONAL
E X P E R TISE
Independent environmental consultancy
Global DRS expertise
Waste operations experience
Developed roadmap for Romania to meet

EU waste targets

STRATEGIC APPROACH LOCAL KNOWLEDGE

Deep Local knowledge Strategic business management Circular Economy business models

DRS Project Working group

